

## **Job Title: Director of Strategic Planning & Execution (Banner|Aetna Joint Venture)**

### **Position Summary**

Banner|Aetna is seeking a dynamic Director of Strategic Planning & Execution to join its high-performing team focused on advancing integrated healthcare delivery. The Director of Strategic Planning & Execution of the Banner Health + Aetna (B|A) Health Insurance Company joint venture, daily duties are governed and directed by the Banner Health + Aetna Health Insurance Company, Board of Directors and/or the CEO. This role reports to the Chief Operating Officer and will be instrumental in driving strategic planning and executing priority initiatives focused on clinical excellence, consumer experience transformation, and growth acceleration. The ideal candidate brings a strong foundation in clinical or population health, deep expertise in value-based care models, and experience navigating the complexities of large payer and provider organizations to deliver business outcomes.

### **Key Responsibilities**

- Support annual business strategic planning efforts, aligning priority initiatives across clinical, consumer, and growth domains.
- Identify key trends across clinical conditions and populations using data-driven insights; partner with medical, clinical, and virtual care teams to design and deploy targeted interventions.
- Lead the design and implementation of a cohesive wellness strategy, including building and maintaining local partnerships, identifying and integrating value-add wellness programs, and overseeing end-to-end program implementation, engagement, and performance monitoring.
- Partner with clinical, operational, and business leaders to shape and implement strategies that improve health outcomes and financial performance.
- Serve as a connector across departments, surfacing insights, aligning priorities, and driving action in matrixed environments.
- Identify and assess market trends, competitive intelligence, and policy changes to inform strategy development.
- Drive implementation of cross-functional strategic initiatives, including establishing and managing clear workplans with defined owners, defining relevant KPIs and ensuring execution progress and results.
- Support preparation of executive-level deliverables, including business cases, board presentations, and planning documents.

### **Required Qualifications**

- Bachelor's degree in business, public health, healthcare administration, or related field; Master's degree (MBA, MPH, MHA) preferred.
- 10+ years of progressive experience in healthcare strategy, operations, or management consulting.

- Demonstrated self-starter, with ability to proactively lead and influence in matrixed, cross-functional organizations.
- Deep familiarity with clinical or population health models and value-based care arrangements.
- Experience designing or executing clinical and wellness strategies within payer and/or provider organizations.
- Strong business acumen and analytical skills, with the ability to synthesize complex information.
- Proven track record of developing actionable strategies and driving results in a dynamic environment.
- Exceptional written and verbal communication skills, including executive-level presentation development.
- Greater Phoenix Preferred (hybrid); virtual west coast considered, with expected travel of 20%

## **Core Competencies**

- Strategic Thinking & Planning
- Clinical or Population Health Experience
- Value-Based Care Execution
- Clinical Strategy & Wellness Program Development
- Cross-Functional Collaboration
- Change Leadership
- Executive Communication
- Business Performance Measurement
- Project & Program Management

## **Preferred Qualifications**

- Consulting experience at a top-tier firm with a healthcare focus.
- Familiarity with digital health, consumer engagement strategies, and healthcare innovation.
- Experience in payer-provider

The successful candidate will be an employee of the Banner|Aetna Joint Venture not CVS Health nor Banner Health.

## **Contact:**

Patty Pettit

Talent Acquisition Manager

[BannerAetna@aetna.com](mailto:BannerAetna@aetna.com)